

Dorothy Lane Market proudly presents its  
**2012 Good Neighbor Program Guidelines**

Information for prospective nonprofit organizations

Dorothy Lane Market plans to donate a total of \$40,000 this year to charity under our Good Neighbor Program. The program runs from January 1, 2012 through December 31, 2012.

**Organization Enrollment Procedure:**

Fill out the form below to enroll your nonprofit organization in the program.  
Attach a copy of your 501(c)(3) certificate and return to any DLM location.

**Member Enrollment Procedure:**

Each year, our customers are given the option of choosing a new nonprofit organization to which to designate a percentage of their purchases in a given calendar year. Customers need only to sign up once, and they must use their Club DLM card and spend at least \$1,000 during the year for their purchases to be included. Any member of your nonprofit organization may also sign up during any part of 2012, and the totals will accumulate from the sign-up date forward.

**Rebate Policy:**

Dorothy Lane Market plans to donate a total of \$40,000 this year to charity. Your charity will receive a pro-rated percentage of this amount, depending on the purchases made in your charity's name. The higher the spending by your members, the greater the percentage of the total \$40,000 your charity will receive.

Due to our concern for customer privacy, DLM will not provide the organization with the names of customers enrolled, but we will disclose the number of members enrolled and total purchases made. Rebate checks will be mailed at the program's completion in January 2013.

Organizations are permitted to design their own sign-up sheet if desired. The required information on a sign-up sheet is: customer name, Club DLM number, phone number, nonprofit organization name and Good Neighbor number, and a place for customer's signature.

Dorothy Lane Market reserves the right to modify this program at any time for any reason.

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**Good Neighbor Nonprofit Organization Enrollment Form**

Please drop off this form at the Service Booth at any DLM location. Please print.

1. Organization Name as it is to appear on the sign-up sheet \_\_\_\_\_

2. Contact Person \_\_\_\_\_

3. Address \_\_\_\_\_

4. City \_\_\_\_\_ 5. State \_\_\_\_\_ 6. ZIP \_\_\_\_\_

7. Phone Number \_\_\_\_\_ 8. E-mail \_\_\_\_\_

9. Attach a copy of your 501(c)(3) certificate to this enrollment form or write in your tax ID number \_\_\_\_\_